Transformation of China’s Diplomacy
New Discipline, New Paradigm and New Strategy

Beijing, China
December 17, 2011

Institute of Modern International Relations, Tsinghua University
Center for China’s Statecraft and Public Diplomacy, Tsinghua University
Carnegie-Tsinghua Center for Global Policy
Dear Guests,

The Carnegie-Tsinghua Center for Global Policy cordially welcomes you to our 2011 conference: Transformation of China’s Diplomacy: New Disciplines, New Paradigm, and New Strategy. We are co-hosting this conference with Tsinghua University’s Department of International Relations. The goal of this conference is to continue building the discipline and study of foreign affairs in China and integrate this into the broader discipline of international relations.

Rapid globalization and the revolution in information technology have propelled foreign affairs research and theory into a new stage. China’s traditional diplomacy must adjust to these changes in the new global order. In particular, diplomacy—both in practice and in theory—is adapting to the pressing issues of the financial crisis, climate change, and regional instability. These are all challenges and opportunities for the continued development of foreign affairs study. The questions raised by these challenges affect not only the study of foreign affairs but also public diplomacy and cultural diplomacy. The goal of this conference is to discuss the transformation of Chinese diplomacy over recent years, how to continue to strengthen the discipline of foreign policy research in academia, and how this discipline is shaped by the global community of IR scholars, experts, and foreign policymakers.

To facilitate this dialogue, we have brought together a diverse mix of business leaders, media elites, community leaders, academics, and researchers from around China and the world. We hope that with their insights and your participation we can continue to build the discipline and study of foreign affairs in China and integrate this into the broader discipline of international relations. We are pleased to have you with us for this 2011 conference: Transformation of China’s Diplomacy: New Disciplines, New Paradigm, and New Strategy.

Sincerely,

Paul T. Haenle
Director, Carnegie-Tsinghua Center for Global Policy

Zhao Keijin
Director, Center for Chinese Statecraft and Public Diplomacy Studies, Tsinghua University
Agenda

Group 1 Discussants

Group 2 Discussants

Group 3 Discussants
Li Shaoxian, Yin Gang, Feng Zhongping, Tao Jian, He Maochun, Zhang Haiwen, Liu Jiangyong, Luo Yuan, Yang Yi, Yao Dongqiao, Wang Yizhou, Wei Zongyou, Li Tao, Xu Bo, Zhao Kejin

December 16th, Friday - Evening

3:00-5:00 pm Registration
First Floor, Xijiao Hotel

6:00-7:30 pm Welcome Dinner
Hotel Restaurant, Xijiao Hotel

December 17th, Saturday - Morning

8:00-8:30 am Registration
Gingko Hall, Xijiao Hotel

8:30-8:40 am Group Photo
Hotel Square

8:40-9:40 am Opening ceremony
Gingko Hall, Xijiao Hotel

Host
Zhao Kejin, Director, Center for Chinese Statecraft and Public Diplomacy Studies, Tsinghua University and Deputy Director, Carnegie-Tsinghua Center for Global Policy
Welcome speeches
Xie Weihe, Vice President, Tsinghua University
Yan Xuetong, Dean, Institute of Modern International Relations, Tsinghua University
Paul T. Haenle, Director, Carnegie-Tsinghua Center for Global Policy
Zhu Liqun, Vice President, China Foreign Affairs University
Li Baojun, Vice Dean, School of International Studies, Renmin University
Shi Zhiqin, Dean, Department of international Relations, Tsinghua University

9:40-10:00 am Tea Break
Gingko Hall, Xijiao Hotel

10:00-11:40 am Keynote Speeches
Gingko Hall, Xijiao Hotel

Host
Shi Zhiqin, Dean of the Department of International Relations, Tsinghua University

Current International Situation and China's Foreign Affairs
Le Yucheng, Assistant Minister and Director of Policy Planning, Ministry of Foreign Affairs

Routes and Pipelines in 21st Century maritime Eurasia
Robert D. Kaplan, Senior Fellow, Center for a New American Security

China's diplomacy Transition
Shen Guofang, Chief Editor of World Affairs Press, former Assistant Minister to Ministry of Foreign Affairs

Creative Involvement: New trends of China’s Foreign Affairs
Wang Yizhou, Vice Dean, School of International Studies in Peking University

11:40-12:00 pm Open Discussion and Q&A

12:00-1:30 pm Lunch
Shang Yuan Restaurant, Xijiao Hotel
December 17th, Saturday - *Afternoon*

1:30-3:00 pm  **Panel Discussion**
Participants will split into groups led by a group moderator.

**Group 1: Construction of Foreign Affairs Discipline in China**  
Moderator: *Wang Chunying, Xing Yue*  
Meeting Room 8

**Group 2: Strategic Transformation of China's Diplomacy**  
Moderator: *Brett Blackshaw, Sun Xuefeng*  
Gingko Hall, Xijiao Hotel

**Group 3: Analysis on China’s Diplomatic Situation**  
(Closed door Joint Seminar with World Affairs Press)  
Moderator: *Shen Guofang*  
Meeting Room 3

3:00-3:15 pm  **Tea Break**

3:15-4:45 pm  **Panel Discussion Continued**

5:00-5:30 pm  **Closing Ceremony**  
*Gingko Hall, Xijiao Hotel*

**Host**  
Zhao Kejin, Director, Center for Chinese Statecraft and Public Diplomacy Studies, Tsinghua University and Deputy Director, Carnegie-Tsinghua Center for Global Policy

Introduction to Panel Discussion by representative from each group

**Publishing of *Tsinghua Consensus on Chinese Diplomacy, 2011*** by the host

**Closing Remarks**  
*Paul T. Haenle*, Director, Carnegie-Tsinghua Center for Global Policy

6:00-7:30 pm  **Dinner**  
*Zuiai, Tsinghua University*
Short Introductions of Speakers

Xie Weihe
VICE PRESIDENT
TSINGHUA UNIVERSITY

Professor Xie Weihe has been Vice President of Tsinghua University since 2004. His research is mainly focused on the principles of education, education sociology, and pedagogy of higher education.

He is also a member of the Education, Science, Culture and Public Health Committee for the 11th National People’s Congress and a member to 10th Chinese People’s Political Consultative Conference.

Yan Xuetong
DEAN
INSTITUTE OF MODERN INTERNATIONAL RELATIONS, TSINGHUA UNIVERSITY

Prof. Yan Xuetong is president of the Carnegie-Tsinghua Management Board and dean of Tsinghua University’s Institute of Modern International Relations.

Yan is editor-in-chief of the Chinese Journal of International Politics and serves as an advisor to several leading academic journals. A well-known academic in the Chinese foreign policy community, Yan is vice chairman of both the China Association of International Relations Studies and the China Association of American Studies, and is a member of the Consultation Committee of China’s Ministry of Commerce. Yan also serves on several boards, including those of the China Diplomacy Association and the China Association of Foreign Friendship.

Shi Zhiqin
RESIDENT SCHOLAR
CARNEGIE-TSINGHUA CENTER FOR GLOBAL POLICY

Shi Zhiqin is a resident scholar at the Carnegie-Tsinghua Center for Global Policy and he runs the center’s the China-EU Relations and European Studies program. His research mainly focuses on comparative politics and international relations, especially about European issues and China-EU relations. Shi has published extensively in this area.

He is currently Professor and Chancellor of the School of Humanities and Social Sciences and Dean of the Department of International Relations at Tsinghua University.


Shi has served as a visiting scholar at institutions in France, Canada and United States. Shi did research and worked as a visiting scholar at the University of Illinois at Urbana-Champaign in 2000, and at la Maison de l’Homme, Paris, France in 2005. He was an observer of the Chinese Delegation to Kyrgyzstan for its parliamentary election in 2005.

Zhao Kejin
DIRECTOR
CENTER FOR CHINESE STATECRAFT AND PUBLIC DIPLOMACY

Zhao Kejin is the Director, Center for Chinese Statecraft and Public Diplomacy Studies, and deputy director of the Carnegie-Tsinghua Center for Global Policy in Beijing, China, where he runs a program on China’s public diplomacy. Zhao’s research has focused on U.S. government and politics, comparative politics, political marketing, and Chinese diplomatic institutions.

Since 2009, Zhao has been an associate professor with the Institute of International Studies at Tsinghua University, where he also serves as the deputy director of the Tsinghua Center for U.S.-China Relations. Before joining the Tsinghua faculty, he was an assistant professor with the Center for American Studies at Fudan University in Shanghai.
Zhu Liqun  
VICE PRESIDENT  
CHINA FOREIGN AFFAIRS UNIVERSITY

Professor Zhu Liqun is currently the Vice President of China Foreign Affairs University. She is also the Secretary-General of the China National Association for International Studies and Chief Expert of the Research Center for Beijing International Exchanges and Foreign Affairs Administration.

She is actively engaged in international studies in China. Zhu received her B.A. in History from Nankai University in 1982 and received her MA in History from China Foreign Affairs University in 1988 and LL.D in 2001. Dr. Zhu has served as a visiting scholar at University of Limerick from 2000 to 2001.

She did research as Fulbright scholar at the Sigur Center of George Washington University in Washington, DC.

Wang Yizhou  
VICE DEAN  
SCHOOL OF INTERNATIONAL STUDIES, PEKING UNIVERSITY

Professor Wang Yizhou is the Vice Dean in the School of International Studies at Peking University and Vice President of China National Association for International Studies.

He is also the former senior research fellow and Deputy Director of the Institute of World Economics and Politics at the Chinese Academy of Social Sciences and Editor in Chief of World Economics and Politics.


Le Yucheng  
ASSISTANT MINISTER  
MINISTRY OF FOREIGN AFFAIRS

Mr. Le Yucheng is the Assistant Minister of the Ministry of Foreign Affairs.

Prior to his appointment, he was the Director-General of the Policy Planning Department for the Ministry of Foreign Affairs, Minister to the Embassy of PRC in the Russian Federation, and Counselor to Permanent Mission of the PRC to the United Nations.

Li Baojun  
VICE DEAN  
SCHOOL OF INTERNATIONAL STUDIES, RENMIN UNIVERSITY

Professor Li Baojun is the Vice Dean of the School of International Studies at Renmin University and President of Beijing International Politics Research Association.

Li graduated from the International Politics Department of Peking University. He has served as a visiting scholar in the United States and Europe and did several academic exchange activities in Taiwan and Hong Kong.

Li’s main research interest is contemporary Chinese diplomacy and International Relations. He also published Introduction to Contemporary Chinese Diplomacy in 2001.

Shen Guofang  
CHIEF EDITOR  
WORLD AFFAIRS PRESS

Mr. Shen Guofang is the Chief Editor of World Affairs Press.

Prior to this position, he served as the Assistant Minister of the Ministry of Foreign Affairs, Ambassador of the Permanent Mission of the PRC to the United Nations, and Spokesman for the Ministry of Foreign Affairs.
Short Introductions of Speakers continue.

Robert D. Kaplan
 SENIOR FELLOW
 CENTER FOR A NEW AMERICAN SECURITY

Robert D. Kaplan has been a senior fellow at the Center for a New American Security since March 2008, and has been a foreign correspondent for The Atlantic for over a quarter-century. He is the author of *Monsoon: The Indian Ocean and the Future of American Power*, published by Random House in October, 2010, with the paperback to be released in September.

Between 2009 and 2011, he served on the Pentagon’s Defense Policy Board, which advises the Secretary of Defense on key issues. From 2006 to 2008, he was the Class of 1960 Distinguished Visiting Professor in National Security at the United States Naval Academy, Annapolis.

Mr. Kaplan is the best-selling author of 13 books on international affairs and travel, translated into many languages.

Paul Haenle
 DIRECTOR
 CARNEGIE-TSINGHUA CENTER FOR GLOBAL POLICY

Paul Haenle is the director of the Carnegie-Tsinghua Center in Beijing, China. Prior to joining Carnegie, he served from June 2007 to June 2009 as the director for China, Taiwan, and Mongolian Affairs on the National Security Council staffs of former President George W. Bush and President Barack H. Obama. From June 2007 to January 2009, Haenle also played a key role as the White House representative to the U.S. negotiating team at the Six-Party Talks nuclear negotiations and, from May 2004 to June 2007, served as the executive assistant to the U.S. national security adviser.

Trained as a China foreign area officer in the U.S. Army, Haenle has been assigned twice to the U.S. embassy in Beijing, China, served as a U.S. Army company commander during a two-year tour to the Republic of Korea, and also worked in the Pentagon as an adviser on China, Taiwan, and Mongolia affairs on the staff of the chairman of the joint chiefs of staff. Early assignments in the U.S. Army included postings in Germany, Desert Storm 1991, Korea, and Kuwait. He retired from the U.S. Army as a lieutenant colonel in October 2009.

Short Introductions of Key Organizations

The Carnegie–Tsinghua Center for Global Policy

The Carnegie–Tsinghua Center for Global Policy is a joint research center based at Tsinghua University in Beijing, China. The Center was established in April 2010 through a cooperative agreement between the Carnegie Endowment for International Peace and Tsinghua University School of Humanities and Social Sciences.

The Carnegie–Tsinghua Center for Global Policy through its platform at Tsinghua University and Carnegie’s global network of experts, brings together the world’s top scholars and experts from China, the U.S., and the international community for collaborative research with an aim towards identifying effective and constructive solutions to common global challenges of today, including China foreign relations, international economics and trade; climate change and energy; nonproliferation and arms control; and international security challenges such as North Korea, Afghanistan, and Iran.
Tsinghua Center for Chinese Statecraft and Public Diplomacy

Tsinghua Center for Chinese Statecraft and Public Diplomacy is an innovative think tank founded in November 2011. The center is aimed at enhancing academic and policy research in the fields of China’s statecraft, public diplomacy, and national strategies.

Its emphasis is to provide creative analyses of significant theoretical and policy issues much needed by national government, and to be a national first class and world well-known think tank through interdisciplinary, inter-agencies, and international academic communication and cooperation.

Tsinghua Center for Chinese Statecraft and Public diplomacy is an open, nonprofit institution that serves three functions. First, as a think tank for China’s statecraft and public diplomatic studies, it provides advise and counsel to the Chinese government. Secondly, it serves as a collaborative academic platform to support cultural and people-to-people exchange. Finally, it serves as a bridge for communication among various institutions from within the Party, government, military, people, academic, media and business communities.

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Maps of Xijiao Hotel